



# ICO4YOU.COM

## RevenYOU ICO REVIEW

August 2018

# INTRODUCTION

**Tickersymbol:** YOUtoken

**Project type:** AI Trading

**Website:** <https://www.revenyou.io/>

**Whitepaper:** [https://www.revenyou.io/media/RevenYOU\\_Whitepaper\\_v0.4.pdf](https://www.revenyou.io/media/RevenYOU_Whitepaper_v0.4.pdf)

## Pre-ICO details

### Start/End:

Pre-sale start date: 09 Jul 2018

Pre-sale end date: 08 Aug 2018

Pre-sale token supply 5,461,250,000

**Fund keeper:** Smart contract

**Supply (total):** 6.425.000.000

**Min. investments** 0.05 Eth

**Funds already raised:** 660.000 Euro

**Team size:** 14 active members

**The country of registration:** Switzerland

## Social Media

Telegram <https://t.me/RevenYOU1>

Facebook <https://www.facebook.com/RevenYou-591068904585725/>

Twitter: [https://twitter.com/reven\\_you](https://twitter.com/reven_you)

Reddit: <https://www.reddit.com/user/Revenyou/>

GitHub: <https://github.com/revenyou>

Linkedin <https://www.linkedin.com/company/revenyounl/>

YouTube: [https://www.youtube.com/channel/UCXp\\_PH0AyXSrWabB14YV3lg](https://www.youtube.com/channel/UCXp_PH0AyXSrWabB14YV3lg)

# PROJECT DESCRIPTION

RevenYOU.io is an open-source platform where teams of developers and A.I. data scientists can make algorithms which private everybody can use to trade. From the start on July 15, already over 20.000 teams of developers and A.I. data scientists are participating, now growing with 1200 teams a day.

As the founders say the secret of the RevenYOU is a brilliantly simple two-step formula:

Step one: They possess the system which they call PORTAL: the open-to-all financial algorithm and A.I. development program. A space where thousands of developers can build, share and prosper.

Step two: They include the world. Making winning algorithms accessible to billions thanks to the RevenYOU app that transforms complex investing into simple finger-tip trading.

Playing the trading game doesn't require years of experience anymore. There are such things as financial algorithms – so normal that 76% of the entire world's trading on exchanges are executed using them. What RevenYOU does is harness the algorithms' power – pop it in a smartphone, any smart phone – and place it right under everyone's fingertips.

## TOKEN

YOUtokens are created and distributed by the RevenYOU app wallet. Developers that contribute to the platform are paid for their efforts in YOUtokens. Payment occurs when an algorithm is used. The transaction as a percentage of the trading volume is first calculated in dollars and then converted to YOUtokens.

Both developers and users can trade the tokens on the various exchanges where the tokens are listed. The dollar-link ensures that the speculation of YOUtokens on the exchanges has no effect on the transaction costs for the use of an algorithm.

YOUtokens enable the platform to function; powering transactions through RevenYOU's network of developers and consumers. YOUtokens are also required to make use of algorithms.

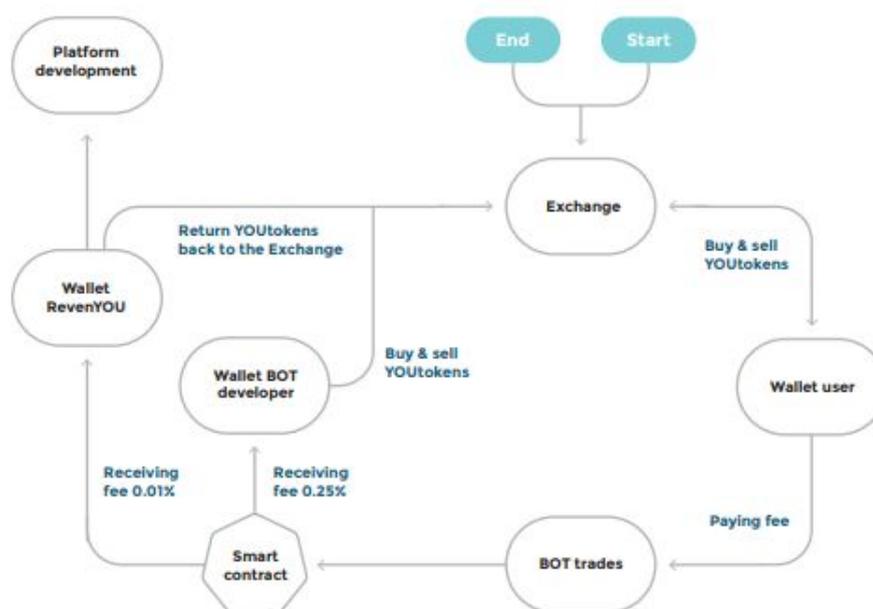
YOUtokens are used to pay the bots. Each trade transaction takes a small amount of YOUtokens.

When a user buys transactions, the smart contract calculates fixed to the Dollar.

Developers get YOUtokens each time a transaction is made by bots they've worked on. The smart contracts calculates how much. For example, a developer made a 1/3 part of a very successful bot. He earns 100.000 YOUtokens in a week. He knows that 1. like any other coin, token, stock or currency a person can transfer it into another, for example Euros. and 2: when YOUtokens are rising, a person make extra and when descending, he keeps the value.

Developers will be paid in YOUtokens. YOUtoken holders will receive an incentive for having YOUtokens in their RevenYOU wallet to use as a utility token.

## Token transfer wallet design



## REVIEW OF COMPETITORS

RevenYOU is an ecosystem that shares, builds and reaps all rewards, together. Ecosystems are a proven strategy enabling fast, stable and continuous evolution.

Currently, 'high tech' Wall Street trading software is possibly better than that of RevenYOU.

The competitive advantage of RevenYOU lies in the optimization of accessibility by making the most innovative tools available to the general public.

Accessibility means the size of the total audience for which the service is accessible; maximum accessibility means world domination. Innovation means that everyone can contribute to development. It also means to what extent the whole world's knowledge and creativity can be accessed through a direct system.

The main competitors of RevenYOU are the following.

### **Goldman Sachs**

Hardly accessible and less innovative

Goldman Sachs is only accessible to major players such as corporations, financial institutions, governments and pension funds. As an individual, it's impossible to contribute to the activities of the company. Goldman Sachs is also a central organization which only accesses [%] of the world's knowledge and creativity because they don't embrace ecosystems.

### **Cryptotrader**

Less accessible and highly innovative

Cryptotrader is an algorithmic trading platform created solely for cryptocurrencies. This cloud based solution provides fully automated trading solutions for anyone interested in the crypto market. The problem is you must have a technical background to participate. Knowledge and experience of cryptocurrencies is essential.

### **Plus500 Highly**

Accessible and less innovative

Plus500 is a player that's created a highly accessible platform. However, the way of trading has never changed and will never evolve. Traditional investors act on behalf of the consumer on the stock exchange.

### **RevenYOU**

Highly accessible and highly innovative

RevenYOU is a platform that unites the creativity and skills of the world's developers – bringing the trading algorithms to everybody, at the tap of an app. With the introduction of RevenYOU, even those with zero trading experience and just a pocket full of change can make their play in the trading game.

They strive to remain accessible to all by making our platform open and easy to use. This allows them to access a customer base that their competitors with their complicated and old school trading tools cannot reach.

The founders believe that this combined with the innovation brought by our AI trading algorithms will keep even veteran traders interested in their project.

The advantages of RevenYOU over the competitors can be summarized as follows.

- Low entry barrier Free to try all the bots in the sandbox mode,
- They offer a user friendly app which is easy to install and operate. The app is free.
- The RevenYOU platform allows connecting with other traders and bot builders, discussing new strategies, binding oneself to bot-builder communities and building together the best trading bot possible.
- RevenYOU tends to be a world brand with an identity like Uber and Airbnb.
- RevenYOU has created a revolutionary backtesting platform enabling bot testing with years of data. A detailed results report is presented in a clear overview together with all the necessary feedback. The RevenYOU backtesting engine is extremely powerful, allowing the backtesting of one pair filled with three years of data in 1.477ms on a 15m interval. In a single container RevenYOU can run 57,600 tests a day. RevenYOU can easily scale up by adding multiple containers on one server.
- Twenty-five containers allow RevenYOU 1.440.000 backtests per bot, per server, per day. This enables revolutionary backtesting ability and speed according to current standards
- Server and usage costs, they have reduced their server costs with the last update with 85%. This is all part of the Intellectual property.

# MARKET AND INDUSTRY REVIEW

RevenYOU consider all the world's developers – the makers of those very potent algorithms - members of the RevenYOU family. RevenYOU invites every developer to puzzle on and better the best trading algorithms. They are open to all the world's developers.

## Developers



The Expected growth of the developer's community within 3 years.

With all the possibilities the RevenYOU platform has to offer, they strive to achieve 50% of those giants, this is their community goal, and they keep on going!

	2019	2020	2021	2022	2023
Nr. of users based on average growth	3.099.000	14.255.000	22.717.000	30.810.000	45.028.000
Calculated sensitivity of 50% applied	1.549.500	7.127.500	11.358.500	11.358.500	22.514.000

Number of users in regular scenario

Investing always beats saving - for most people it is hard to gain more than 4% returns over a long period. On top of this, earth's less fortunate - 60% of the global population - has no access to trading at all.

The problem can be summed up simply: the capital markets and investment banking industry is not able to: Reach more people and therefore create growth and wealth for all. Show day-to-day proof of competence, relying on a trust which is already largely dissipated. Share the intelligence power of all smart betas and traders in the world.

The industry has not adapted to the Internet of Value. Investment banks do not like enabling individuals. So investment banking is often organized in a complex distribution chain to create groups. Meanwhile, the internet has already smashed these complex, outdated distribution chains. Suck leaders in retail are Aliexpress, and in vacation accommodation: Booking.com. Or, those in information: Google, Uber, Airbnb. Investment banks are living in the past. Dipping into, yet not enabling complete transformation by fintech.

RevenYOU aims to democratize and capitalize the system by creating an ecosystem made by all people, for all people. Thanks to localization technology, the app can detect the native language of the user's device and automatically display it. This solution is optimal since they are looking to internationalize their app on a large scale, that is making the app available in more than 10 languages, starting with English, Dutch, German, French Chinese, Japanese, Thai and Korean. So, the target audience and the market volume is going to be huge.

## ICO

**Softcap** to give RevenYOU life - 1.000.000 tokens

**Hardcap of the tokensale** - €35.000.000

**Hardcap of the YOUtoken Supply:** 6.425.000.000 YOUtokens

**Token Type:** ERC223

1 YOUtoken = €0,01

**Bonus VIP YOUToken sale**

Period: July 9th - August 26th 2018 bonus : 30%

**Minimum amount:** € 100.000 / ETH 200(€ 100.000\*) or equivalent.

(When price for 1 ETH = € 500.00\*)

**Bonus YOUToken sale August**

Period: August 8th - August 26th 2018 Bonus : 25%

**Minimum amount:** ETH 0,2 (€ 100.00) or equivalent

**Bonus YOUToken sale September**

Period: August 27th -September 24th 2018 Bonus : 15%

**Bonus YOUToken sale October**

Period: September 25th - October 24th 2018 Bonus : 10%

**Bonus YOUToken sale November**

Period: October 25th - November 30th 2018 Bonus : 5%

**Yearly bonus YOUtokens** who are used in the platform, receive an annual 10% utility bonus.

# Budget & Spending plan

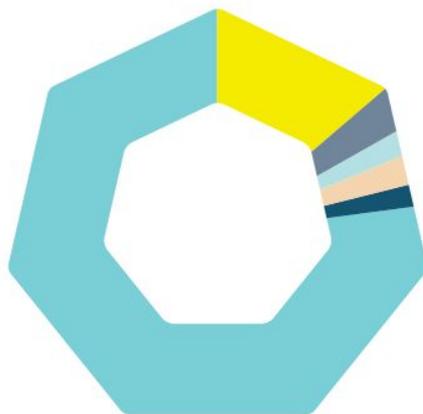


- 55% Application development**  
Total: € 19.435.000
- 26% Marketing & Developers Academy**  
Total: € 9.000.000
- 14% Security, compliance**  
Total: € 4.890.000
- 5% Organization development**  
Total: € 1.675.000

**Total: € 35.000.000**

# YOUtoken distribution

Together we create a very big pie, with a fair slice for all



- 85% Public + Agio:** All backers/ investors in the RevenYOU ITO (Unlock Jan 2019)
- 9% Team:** All the hard work and efforts of the team involved in RevenYOU (33,3% unlock Jan 2019, 33,3% unlock Jan 2020, 33,3% unlock Jan 2021)
- 2% Affiliate:** Reserved for affiliates that activate others to support RevenYOU by investing in it. (Unlock Jan 2019)
- 2% League & Bounty:** Reserved for the prize pool at the league (Unlock Jan 2019)
- 1% Partnerships:** Reserved for financing important partners for the platform (Unlock Jan 2019)
- 1% Advisors:** You can't know everything. We reserve this for the valuable advice of third parties. (Unlock Jan 2019)

## PLANS OF THE PROJECT DEVELOPMENT

During the ITO, the final RevenYOU app will be near completion. During pre-ITO, the application will run through the Alpha (June 2018) and Beta (September 2018) phase. At the end of June 2018, the first external group of developers will start using PORTAL during the League.

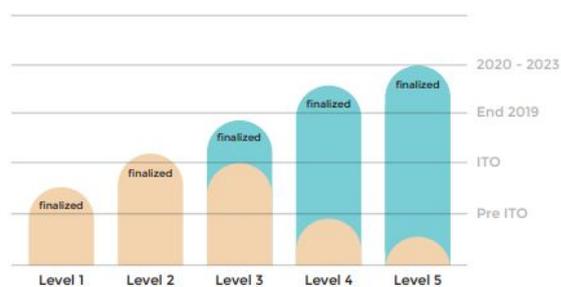
## RevenYOU roadmap



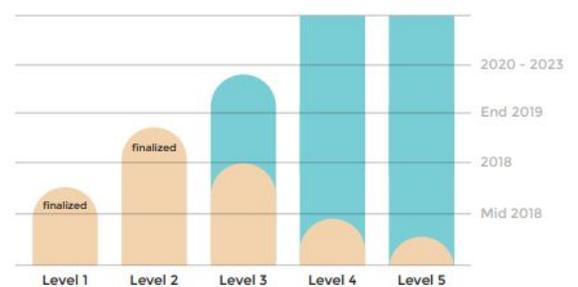
The project's team express the technological development of the app in an intelligence level: levels one to five.

The amount of capital raised during the ITO and further funding collection represents the amount of trust society gives them. With that, comes great responsibility to do good things in return for society. RevenYOU takes that responsibility very seriously.

Technological development with hardcap reached



Technological development without ITO token sale



Level 1. It's possible to test algorithms with years of data and display the results in a clear overview. Developers can create automated trading tools and algorithmic trading bots.

Level 2. They allow different machine learning cloud tool integrations on the platform to create new dimensions of bot development.

Level 3. They start buying up relevant, big data sets and mining them in order to share the intelligence with developers.

Level 4. They will no longer rely on third party services and will build their own data center for machine learning to allow developers with limited machine learning knowledge to train their own data and our publicly available data sets.

Level 5. They allow the user to solve optimization problems using our YOUscript. They will integrate supercomputers similar to Watson, and Quantum - computers like D-wave.

## MARKETING

The main goal of the RevenYOU team is to gather as many platform users as is possible and to arrange their loyal participation.

In addition to the importance of the ITO as a crowdfunding tool, the ITO is a great opportunity to reach their audience. RevenYOU's advantage is that the product is a useful application for ITO and ICO investors themselves. As a result, the ITO target group is also our ultimate target audience. Maximizing the ITO as a marketing tool will bring enormous benefits to business.

RevenYOU builds a great community of people who want to change the saving and investing status quo. All stakeholders share the same dream: more return on investment for everybody. We thrive by sharing information, sharing bot-success, and educating people so they can participate more integrally, if they desire.

**Highlights** of RevenYOU marketing plan are the following.

- Multilanguage. English, Dutch, German, French, Chinese, Japanese, Thai, Korean and Arabic. 10+ other languages.
- Social media room. Social media room supports comms to activate participation. 24/7 community support with video, ask me anything sessions, founder involvement, Telegram, Slack, Twitter, Youtube, Whatsapp, etc, up to 12 platforms.
- Website. Integrated hub with all the elements needed to inform and activate participation in our community.
- Movies. Core videos: activational, informational, who are they. 'Always on' movies: short vlogs, hackathons, interviews, 'how to' videos, and documentaries.
- Press. Multi-language, worldwide.
- App (promotions) Pre-app (during ITO): core videos, manifesto, social share, wallet, profile, affiliate program Alpha App (during ITO): Hackathon ready application Beta-App (right after ITO): wallet information, personal access point to RevenYOU.

# BUSSINESS MODEL AND FINANCE

## RevenYOU's holistic way of business



- They operate a three tier board: Advisory – Supervisory - Operational.
- Mission clarity is key. At RevenYOU the founders keep the overview – sitting only in the Advisory board when the company is ready (by the end of 2019). While the Supervisory and Operational board leads all short- and mid-term operations.
- RevenYOU is a network organization with a vertical structure and lines of responsibility.
- In all three boards, RevenYOU is led by the same four pillars: technology, innovation, operations and finance.
- Project teams are hybrid and multi-disciplinary: Finance work with Technology and Operations. Operations work with 24/7 Client and Developer support.
- They operate a Universalist Team – an all-skills consultancy team that ensures operations are consistently connected, helpful, and solution based. The Universalist team operates cross-organization, reporting directly to the board and founders.

RevenYOU has committed itself to provide reliable financial information to all who might be interested in participating in the ITO. They will be provided by a worldwide active accountancy firm. In addition, RevenYOU's income and expense accountability will also be thoroughly reviewed. RevenYOU publishes and shares these reports with all RevenYOU investors.

RevenYOU quarterly reports provide business progress and finance. Finance statements follow IFRS standards for maximum transparency, accountability, and efficiency. Aside from finance, RevenYOU also provides progress information on all major roadmaps.

### Revenue source

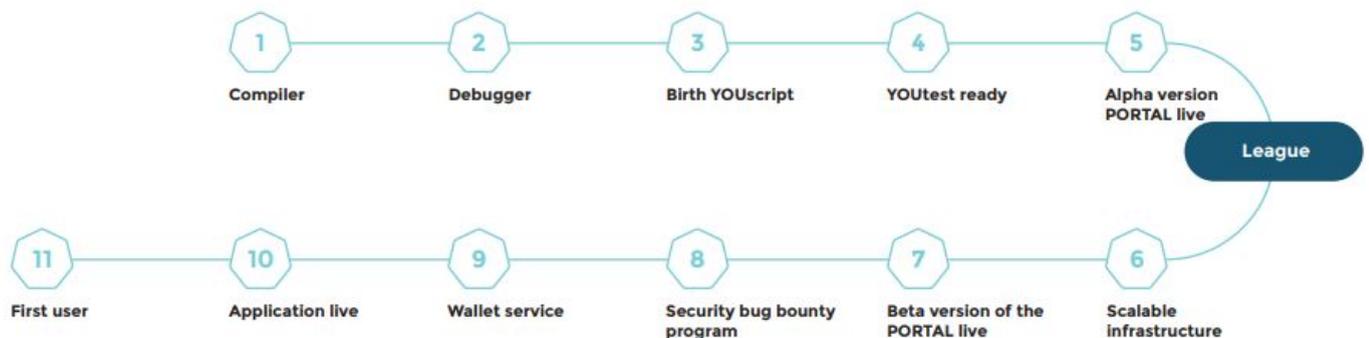
- 90% Transactions made by algorithms, activated by users
- 9% Exchange transaction discounts (more discounts are likely to happen)
- 1% Revenues from Academy tryouts, treasury activities, Own RevenYOU investment activities

### Fee structure

RevenYOU offers extremely advantageous fees. The fees that RevenYOU calculate are based on the number of transactions that the algorithm makes for the user. When an algorithm makes a lot of trades, the fee is relatively low. When the algorithm makes many trades, the fee per transaction is increased. When the user selects an algorithm, the user can view the ROI of the algorithm over a certain period of time from the back-test. The user can also view the costs incurred during this period. The costs for using the algorithm are already included in the back-test results. The back-tests show the net result of the algorithm over the back-tested period.

## TECHNICAL ASPECTS OF THE PLATFORM

### RevenYOU Tech roadmap: Portal



### YOUscript is RevenYOU unique code language

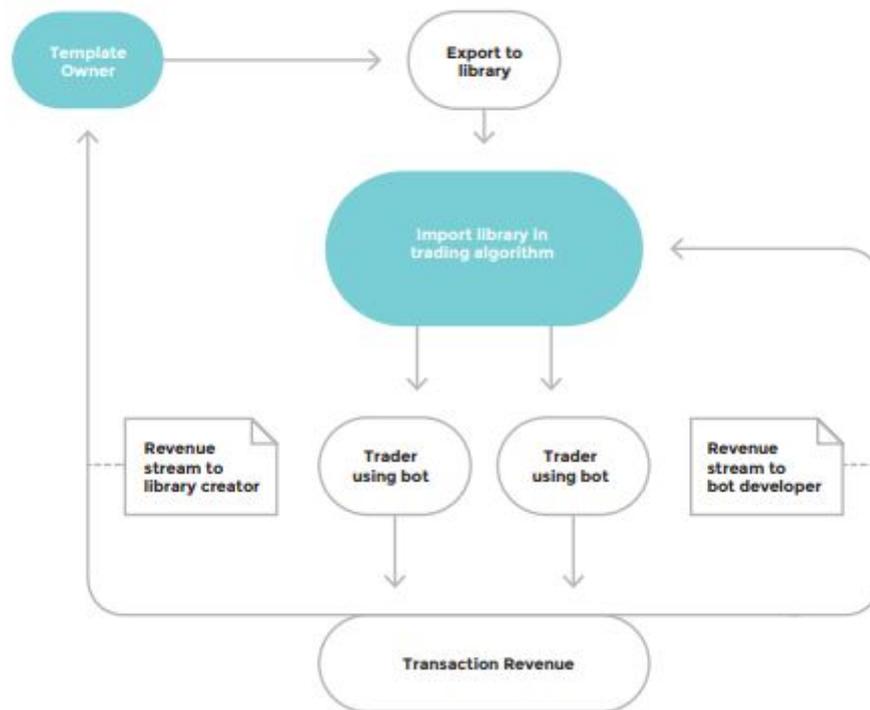
RevenYOU has created a superior algorithm development environment, named PORTAL, thanks to its own scripting language - YOUscript. The user can now bind any library (Including A.I.) in any language, whereby library sharing is easier and implementing libraries can be integrated via an extensible API. RevenYOU will bind the default libraries, such as TA-lib, for trading. The use of YOUscript also prevents bot developers from using various scripting languages (Python, C#, C++) and various API's (Facebook, Twitter).

The user loads the programming interface from the browser onto a smart phone, through an HTTPS connection. The browser maintains a constant connection with the user's phone. The remainder of the data is shared with the phone over a SSL connection. When the user is ready to compile, the smart phone will connect to the compile server and the code will be converted to

byte code and linked with the internal libraries. After the user has received the byte code, it's possible to attach the debugger and step through the code from the web interface.

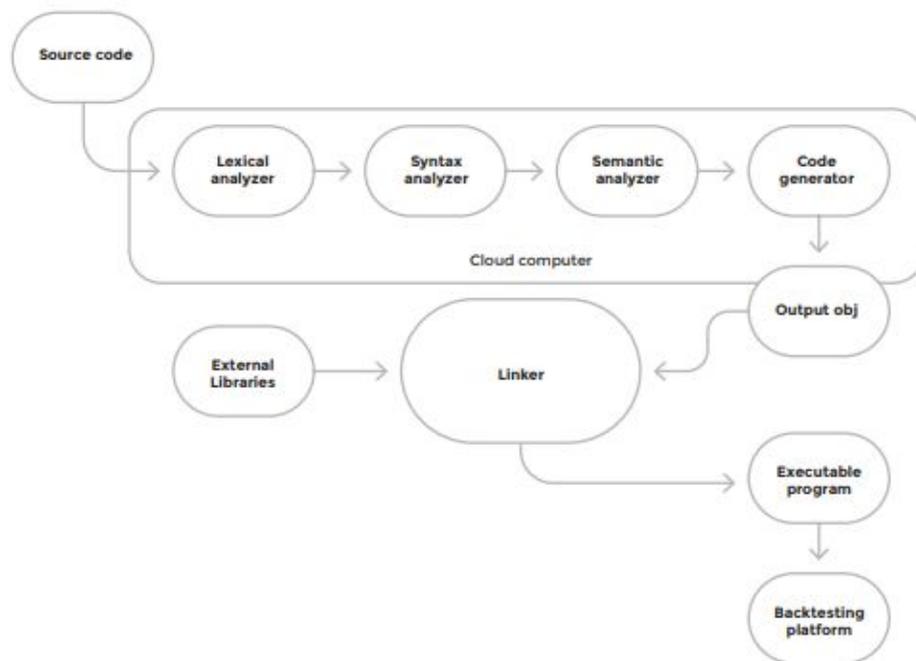
Enriched libraries mean that algorithms can be made many times smarter by adding different templates to the algorithm. This also ensures that RevenYOU algorithms adhere to the latest standards and are always the most up to date.

Smartest algorithms via enriched libraries



### Cloud compiler schematic

RevenYOU's backtesting platform uses a cloud compiler. The cloud compiler translates the source code inputted by the user, parses it, and links it with the internal libraries of various integrated APIs. The compiler then sends the data to the backtesting platform, receiving a detailed report including all feedback necessary to improve the bot in return. The cloud compiler can be linked to the backtesting platform so that it becomes possible to attach the debugger from the web interface.



## SECURITY

The trading bots run from the cloud for safety reasons and in order to guarantee uptime. The communication with devices goes through a secure layer; the key is hashed to prevent fraud. When the user is generating the API key from the exchange, money withdrawal with this key is prohibited and the system prevents money transferring.

All servers are encrypted and only accessible via key-based SSH login. The master node is the only server that can patch other servers. All the data will only be accessible via a TSL RSA 2048 bit key.

RevenYOU's debuggable code will run from a secure container and can do no harm. All code will be reviewed before going live outside the container environment. The containers host the latest spyware and virus detection tools. Once a user disconnects from this debuggable environment it will be formatted, so the following user has a safe new environment in which to test code.

RevenYOU integrates many third party libraries which means the system can become vulnerable and the servers affected, just as with the recent Shellshock and Heartbleed incidents. RevenYOU will ensure that bots are always integrated with the latest monitoring features; generating alerts when known security vulnerabilities emerge in third party libraries. RevenYOU can shut down and remove the bot until the security is patched, after which it will be speedily relaunched.

Most bots require a complex series of data handling, from reading the order book to training new data - all simultaneously. Revenue loss can be incurred if the bot cannot perform the handling steps within a certain time threshold or does not succeed in executing all the steps. RevenYOU's transaction monitoring focuses on verifying the workflow carried out by the bots. The monitoring algorithm will learn from the back-testing model and verify that the bot executes the

outcome as dictated by back-testing. If the result is not as expected, the transaction will be reported and proper action taken.

## TEAM

### Stefan Bijen - Founder.

He is a White Hat hacker, falcon sharp - hunting for leaks in systems, eyes always scanning for platform perfection. Fixing that glitch, those steps too many is my game. And, he doesn't stop playing until he tweaked the code to resolve - ironing out every single kink. He learnt his top-of-the-leader-board platform building stripes from years working on game engine programming – leading builds at highly successful startups in both Europe and Asia.

Education: Mathematical University degree

### Colin Groos - Founder

A salesman by nature, Colin has developed several successful platforms and innovative websites; winning entrepreneur of the year in 2018 with our business Bootzeil. He believes the key to success is blending development, marketing, economics and new technologies (Blockchain, Algorithms, and Cryptocurrencies) to bring sales to a whole new level, to create the very best form of revenue.

Education: HBO Business concept development

Experience:

- Founder of RevenYOU
- Founder and CEO of Bootzeil, a dutch company that provides protective covers for sailboats.
- Founder and owner GroenerAmsterdam.nl, a company that strives for a greener Amsterdam, with as main goal to stimulated other businesses to have more sustainable responsibility.
- Sales director and strategic advisor for Dutchboiler, which provides customers with a sustainable energy source in the form of efficient boilers.

### Michiel Stokman- Founder

He continues where others stop. Seeing possible where others see problem. He is able to generate multiple successful ideas at a time and get most excited when an idea disrupts established methodology to create big impact. This all began when he became the first internet headhunter in the Netherlands. He looked convention in the face until he found a way to jam around it to make that new idea the new normal.

Education: Free University of Amsterdam

Experience:

- Founder of RevenYOU
- Founder and CEO of Bootzeil, a dutch company that provides protective covers for sailboats.
- Owner and consultant of E-WEBS werving & selectie, a dutch recruitment company
- Manager at Hogeschool Inholland, a dutch collage with a focus on business school

Anita Kwakman - Project management

<https://linkedin.com/in/anitakwakman/>

Anna Chojnacka- Founder & President – GoodUp

<https://linkedin.com/in/annachojnacka/>

Christian Maeder- Tax Expert Attorney

<https://linkedin.com/in/christian-maeder-674a885/>

Dave van den Akker- Specialist in multilingual communication.

<https://linkedin.com/dave-van-den-akker-36290a6>

Hulmo Christiaansen- Principal Engineer

<https://linkedin.com/in-blockchain-we-trust>

Marianne Woolwich- Chief Coach

<https://linkedin.com/in/mariannewoolwich/>

Michael Greenberg- Entrepreneur

Paul Van Gent- PhD researcher / data scientist

<https://linkedin.com/in/paul-van-gent-3b5b5817/>

Ruud Nijs- RSM & Sustainability

<https://linkedin.com/in/ruud-nijs-0855a6/>

Swati Bhalla- Digital Marketing Expert

<https://linkedin.com/swati-bhalla>

Tamino Grentzius- Data center deployment technician

<https://linkedin.com/in/glippi/>

The RevenYOU HQ is in Zug, Switzerland with operations throughout the world. Key RevenYOU network countries are The Netherlands, Thailand, Sweden, US, and India. Formalized relations are, among others; IR: Investor Relations and CoR: token Owner Relations.

## ICO4YOU RATING DETAILS

No	Name of Criteria	Additional Information	Points	Total (max 10)	Comments
1	Team	General information about the team	2	9	The information about the team is full and sufficient. It contains their work experience and some facts from their lives.
		Foreign specialists in the team	2		

		Quality bios, education, work experience	2		It could be fine also to learn about their education.
		Information about the projects where the team work before	3		
2.	Website and presentation quality	Presentable design	2	10	The website has a presentable design. It is convenient for usage and contains a lot of information about the project including data, video, and a lot of useful links.
		Convenient for usage	2		
		It has investor's cabinet	1		
		Fullness of given information	2		
		Contacts, feedback message form	3		
3	Idea	Actuality/ demand at present	2	9	The project has an idea of trading with the use of AI and a special mobile app. The idea can be actual and popular at present.
		Freshness	2		
		Reality of fulfillment	2		
		Perspective of development	3		
4.	Risk level	Official registration	4	9	The advantage of the project is the official registration and availability of office (the address is given on their website). The country of
		Office	4		

		Escrow	1		registration is Switzerland. They do not have escrow but its function is realized in smart contracts.
5.	Social media	professional forums: - bitcointalk - reddit -telegram	0 1 1	8	The project is well presented on different professional forums as well as in the social media. The project is also listed in many different trackers. We can recommend to add the project to the bitcointalk too.
		Information in the social media: Facebook, Twitter, Linkedin, etc.	2		
		Context information in the search engines	1		
		Listings in the trackers	2		
		Bounty program and its quality	1		
6.	Market volume	ICO in one country		9	The project is aims to be developed at the global market.
		International level	9		
7.	Whitepaper	Introduction	1	9	The document provides enough information about the project together with necessary illustrations, schemes and data.
	quality of information	Market Analysis	1		

	in these sections)	Introduction to product	1		
		Product specific section	1		
		Technical	1		
		The pre-ICO	1		
		The ICO	1		
		Roadmap of development	1		
		Financial Projections	1		
		Conclusion	0		
8	FAQ	Availability of FAQ	2	10	The section is well done with lots of questions and answers which comprise different spheres of project.
		Quantity of questions (at least 5-7)	4		
		Availability and clearness of answers	4		
9	Project uniqueness	Originality/Innovation	8	8	The project is rather original and unique and has already a lot of achievements. It also has a good working product – AI trading app.

10	Competition level	Competitors in this sphere	3	8	RavenYOU has many competitors in their sphere. However, they have certain advantages over them.
		Advantages before the competitors	5		
11	Roadmap quality	Availability of Roadmap	2	9	The road map is very detailed with a lot of dates and events.
		Fulness of information (stages, terms)	6		
12	Financial plan quality	Business-model is clearly shown	5	8	The Whitepaper contains information about the business model and the vision is quite clear.
		Minimal amount of ICO is pointed	3		
13	Technical side, development level	Usage of blockchain technology	2	9	The project employs modern technologies and the information about stages of technological implementation is provided in the Whitepaper. The smart contracts are also available.
		Issue of tokens	3		
		Usage of Ethereum or Waves platform	2		
		Availability of smart contracts	1		

**Total rating: 8.85 points**

# Long-term investment

## RESUME

RevenYOU working product is the app that's come along to funk up the world of financial trading. RevenYOU binds with all available trading instruments, such as Crypto, Indices, Forex, Commodities, Shares, Options and ETFs.

## CONCLUSION

We examined the RevenYOU project having thoroughly studied all the available information provided by their website, Whitepaper and other project documents. There are pluses and minuses for the project.

### Pluses (strengths):

- RevenYOU has an official registration and HQ in Zug, Switzerland.
- They have already working product
- Market ready solution based on their own technology - a user friendly app which is free to install and easy to operate and low entry barrier free to try all the bots in the sandbox model
- The documentation provides sufficient information about the project; a detailed description is provided.
- They have a good business model and a clear vision of the product development
- The project has a very detailed roadmap
- The team has chosen a good marketing strategy
- The target audience of the project is global and can comprise 2.8 billion people.
- The project has strong technical features

### Minuses (weaknesses)

- The project is a working many years business and, in our opinion, there is no need to stage a crowdsale.
- The market volume is so global that it is hard to predict if they can hold their position as leaders in this sphere for a long time.
- They haven't presented their project on bitcointalk yet.

So, we believe the project is stable and rapidly developing with good future. We rate it 8.85 and recommend for long-term investments.

